



FAYETTEVILLE  
CHAMBER  
OF COMMERCE

## Fayetteville Chamber of Commerce Sponsorship Opportunities

We are very excited about our upcoming year here at the Fayetteville Chamber of Commerce. Each year we work to evaluate and determine the effectiveness of each of our events and sponsorship opportunities with the membership in mind. Our goal is to make sure that all of our events maximize the investment our members are making in the Chamber.

Please contact Kelley Atchley if you have any questions or to check on sponsorship availability. (479)521-1710 or [katchley@fayettevillear.com](mailto:katchley@fayettevillear.com).

# Website Sponsorship Opportunities

## Levels of Sponsorship

**Site Sponsor: \$3000** Exclusive sponsorship of every page of the Fayetteville Chamber website. Sponsors will receive logo/graphic in conjunction with a web link and an enhanced listing.

**Main Page: \$1500** Exclusive sponsor of one main page and it's sub-pages(i.e. chamber, live, work, play etc.). Sponsors will receive logo/graphic in conjunction with a web link at the bottom of each of their designated pages and placement in the rotation of banner ads for their selected page including all selected sub-pages and an enhanced listing.

**Enhanced Listing: \$250** Business will have a graphic, 50 word description of their business and a link to there web site on their designated page.



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## Networking Events

**Membership Lunch: \$250** (five available) Premier placement of company logo in all publicity about program to include event signage, Chamber website, weekly upcoming events email and recognition in Chamber newsletter, CEO/Representative will enjoy the opportunity to address the event, bring promotional items. All events to be held at the Cosmopolitan Hotel.

**Chamber Orientation: \$150** (four available) Chamber Orientation is an informational meeting in which new members learn about all the ways to utilize their membership. Premier placement of sponsor logo in all publicity about program to include event signage, Chamber website, weekly upcoming events email and recognition in Chamber newsletter, CEO/Representative will enjoy the opportunity to address the meeting and give away promotional items. Lunches will be held at the chamber.

**Business After Hours: \$250** (six events) Premier placement of sponsor logo in publicity for event to include event signage, Chamber website, weekly upcoming events email and recognition in Chamber newsletter, CEO/Representative will enjoy the opportunity to address the event, bring promotional items and select location. Sponsor must provide beer, wine and hors d'oeuvres. Available dates provided on request.

**Business Before Hours: \$100** (five events) Premier placement of sponsor logo in publicity for event to include event signage, Chamber website, weekly upcoming events email and recognition in Chamber newsletter, CEO/Representative will enjoy the opportunity to address the event, bring promotional items and select location. Sponsor must provide juice, coffee and breakfast pastries. Available dates provided on request.

**Young Professionals After Hours: \$250** (five events) Sponsor will be recognized in pre-event publicity in the Chamber newsletter, Chamber website and weekly upcoming events emails. Sponsor must provide location, door prizes, beer, wine and hors d'oeuvres. The opportunity will be provided for your company representative to make announcements throughout the event. Available dates provided on request.

**Non-Profit Day: Presenting Sponsor \$1500** (one available) Non-Profits are invited to set up expo style to promote and raise awareness for their organization in a business after hours atmosphere. Premier placement of sponsor logo in publicity to promote the event to include event signage, Chamber website, weekly upcoming events email and recognition in Chamber newsletter, CEO/Representative will enjoy the opportunity to address the event and distribute promotional items from Sponsor table. Date TBA



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## Other Sponsorship Opportunities

### Relocation Packets

**\$500 per year** – Sponsor provides printed material to insert into Relocation Packets that are requested from the chamber through phone calls and walk ins. Approximately 50 per month. Address will be emailed to sponsor in excel format on the 1<sup>st</sup> and 15<sup>th</sup> of each month.

### Relocation Labels

**\$300 per year** – Sponsor will receive the names and addresses to all of the relocation information inquires. Approximately 50 per month. Address will be emailed to sponsor in excel format on the 1<sup>st</sup> and 15<sup>th</sup> of each month.



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## 2008 Spring Swing Golf Classic

Each year in May, the Fayetteville Chamber of Commerce holds the annual spring golf tournament fundraiser at the Fayetteville Country Club. It is a 4-man scramble consisting of two flights. There will be prizes, product give-a-ways, food and many other activities associated with the Chamber and its members. Each year we have over 50 teams from area businesses, organizations and friends of the Chamber.

### Levels of Sponsorship

**Presenting Sponsor: \$5000** (One Available) The Spring Swing Presenting Sponsor will have the opportunity to be recognized with their company logo in all event publicity and Chamber publications leading up to the event. The Sponsor's logo will be on Spring Swing signage and recognized in all announcements throughout the day. They also enjoy teams of four players (one AM one PM) and company logo printed on golfer premium for 250+ golfers. They will also receive 8 tickets for Spring Swing Afterhours and will be given the opportunity to offer product give-a-ways as well as promotional items. The CEO/Representative will be able to address the participants at the tournament.

**Spring Swing Reception Sponsor: \$3000** (One Available) The Spring Swing Business After Hours Presenting Sponsor will enjoy premium recognition as a presenting sponsor with logo placement on publications and signage at all Spring Swing events. The CEO/Representative from the company will receive the opportunity to make the welcome announcements at the Spring Swing Reception and a 4-man team to play in the tournament. They will also receive 8 tickets for all events associated with Spring Swing and the opportunity to offer product give-a-ways as well as promotional items.

*Spring Swing Continued:*

**Hole Sponsorship: \$1000** (Eighteen Available) This level of sponsorship allows the sponsors to gain recognition at the Spring Swing Golf Tournament by placing signage at a designated tee box. A Hole Sponsor will also receive recognition on publications. They will also enjoy a complimentary team of four to play in the scramble as well as an opportunity to give away promotional items. 4 tickets to the Spring Swing business After Hours included.

**Oasis Sponsors: \$600** This level of sponsorship allows the sponsors to gain recognition at the Spring Swing Golf Tournament by placing company banners on golf course. An Oasis Sponsor will also receive recognition on publications as well as an opportunity to give away promotional items. 4 tickets to the Spring Swing business After Hours included.

**Tent Sponsors: \$400** This level of sponsorship allows the sponsors to gain recognition at the Spring Swing Golf Tournament by placing company banners on golf course at your designated tent. A Tent Sponsor will also receive recognition on publications as well as an opportunity to give away promotional items. 4 tickets to the Spring Swing Business After Hours included.

**Snack/Refreshment Sponsors: \$250** This level of sponsorship allows the sponsor to gain recognition at the Spring Swing Golf Tournament by placing signs with logos in designated areas on the golf course. A Snack/Refreshment sponsor will also receive recognition on publications. 2 Tickets to Spring Swing Business After Hours included.

**Team: \$600** Team of four to play in the scramble and 4 tickets to the Spring Swing Business After Hours.



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## 2009 Education Expo

Our Teacher Education Expo is attended by approximately 700 Fayetteville Public School teachers. This is a unique opportunity for our members to showcase their business to those in the educational field. With over 60 vendors, this is always a huge success not only in participation, but in the increased awareness it creates in the education community.

### Levels of Sponsorship

**Presenting Sponsor: \$4000** (one available) - As the Teacher Education Expo Presenting Sponsor you will receive premier company logo placement on pre-event publicity, event signage, logo placement in Chamber publication, on the Chamber webpage for the event and logo included in the weekly events emails to membership. The Presenting Sponsor logo will be printed on quality handbags distributed to all attending teachers for the purpose of collecting information and product samples. Your company brochure/literature will be inserted in each handbag prior to distribution and your company will be given premium placement of display table at Expo.

**Gold Sponsor: \$2500** The Gold Sponsor will receive company logo placement on pre-event publicity, event signage, recognition in Chamber publication, on the Chamber webpage for the event and listed in the weekly events emails to membership. Your company brochure/literature will be inserted in each handbag prior to distribution and your company will be given preferred placement of display table at Expo.

**Silver Sponsor: \$1000** The Silver Sponsor will receive recognition on pre-event publicity, event signage, and recognition in Chamber publication. Your company brochure/literature will be inserted in each handbag prior to distribution and your company will be given preferred placement of display table at Expo.

*Education Expo continued:*

**Bronze Sponsor: \$500** The Bronze Sponsor will receive recognition on event signage and recognition in Chamber publication. Your company brochure/literature will be inserted in each handbag prior to distribution and your company will be given preferred placement of display table at Expo.

**Booth Rental: \$100** - For an additional \$50.00 your company brochure/literature will be inserted in each handbag prior to distribution.



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## 2009 Fayetteville RFD Day (Rural Friendship Development)

Each year in August this event is held so that members from the Agriculture and Business communities can come together and learn how to better integrate and improve their businesses.

### Levels of Sponsorship

**Presenting Sponsor: \$2000** (one available) The Presenting Sponsor of Fayetteville RFD Day will receive premier company logo placement in pre-event publicity, event signage, logo recognition in Fayetteville Chamber of Commerce publications, on the Chamber webpage for the event and logo displayed in the weekly events emails to membership. The Presenting Sponsor will also be given the opportunity for CEO/Representative to participate in event and welcome guests.

**Gold Sponsor: \$1500** (two available) The Gold Sponsor will receive company logo placement on pre-event publicity, event signage, and recognition in Chamber publication, the Chamber webpage for the event and listed in the weekly events emails to membership.

**Silver Sponsor: \$1000** (three available) The Silver Sponsor will receive company logo placement on event signage, and recognition in Chamber publication, the Chamber webpage for the event and listed in the weekly events emails to membership.

**Bronze Sponsor: \$500** The Bronze Sponsor will be recognized on event signage and recognition in Chamber publication.



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## 2009 Fall Golf Tournament

Each year in September, the Fayetteville Chamber of Commerce holds our Annual Fall Golf Tournament at Stonebridge Meadows Golf Course. It is a 4- man scramble played in an afternoon flight. There will be prizes, product give-a-ways, food and many other activities associated with the Chamber and its members.

### Levels of Sponsorship

**Presenting Sponsor: \$3000** (one available) The Fall Golf Tournament Presenting Sponsor will have premier placement of logo in event publicity, signage at event, and in the Chamber Publications. They will also have logo recognition on the Chamber webpage advertising the event and in weekly events emails. The Sponsor will enjoy one team to participate in the tournament and the opportunity to offer product give-a-ways as well as promotional items. The Presenting Sponsor will be given the opportunity to have CEO/representative address tournament participants in pre-event and post-event festivities.

**Hole Sponsor: \$600** (eighteen available) This level of sponsorship allows the sponsors to gain recognition at the Fall Golf Tournament by placing signage at designated hole. A Hole Sponsor will also receive recognition on publications and publicity. They will also enjoy a complimentary team of four to play in the scramble as well as an opportunity to give away promotional items.

**Oasis Sponsors: \$400** (Four Available) This level of sponsorship allows the sponsors to gain recognition at the Fall Golf Tournament by placing company banners on golf course. An Oasis Sponsor will also receive recognition on publications and publicity as well as an opportunity to give away promotional items.

**Tent Sponsors: \$400** (Four Available) This level of sponsorship allows the sponsors to gain recognition at the Fall Golf Tournament by placing company banners on golf course at your designated tent. A Tent Sponsor will also receive recognition on publications and publicity as well as an opportunity to give away promotional items.

**Team: \$500.00** Team of four to play in the scramble



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## **2009 Candidate Development Institute**

Each off-year in the election cycle the Fayetteville Chamber hosts a Candidate Development Institute for members and non-members in Northwest Arkansas. The institute brings in speakers from the state ethics commission, local and statewide political consultants, and successful elected officials. The training covers all the legal requirements, filing information, do's and don'ts of running a successful campaign for public office. Sessions are held every Monday night in October.

### **Level of Sponsorships**

**Gold Sponsor: \$500** Recognized on pre-event notice and logo placement on 42"x30" Sponsor Board for all sessions.



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## 2009-2010 Leadership Fayetteville

Leadership Fayetteville is a nine month program where applicants are chosen to participate in a program that increases their awareness of our community. Participants will attend events that showcase the dynamics of business, education, government, health care, social services and the arts.

### Levels of Sponsorship

**Presenting Sponsor: \$2500** (one available) Premier placement of company logo in advance publicity about program, recognition on class manuals and in Chamber publication, CEO/Representative recognized with opportunity to speak at graduation ceremony.

**Orientation Retreat & Graduation Sponsor: \$1000** (one available for each) Recognized on signage at event and in Chamber publication announcing applications, new class and graduation, company brochure/literature can be distributed during retreat and at Graduation. CEO/Representative recognized at ceremony.

**Class Session Sponsor: \$250** Recognized on session agendas, signage and listed in Chamber publication announcing applications, new class and graduation.

**Schedule:** August – **Press Conference**, September – **Orientation Retreat**, October – **Social Services**, November – **NWA Day**, December – **Government**, January - **Healthcare**, February – **Education**, March – **Personal/Economic Development**, April - **Quality of Life**, May – **A Call to Action**, May – **Graduation**.



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## 2009-2010 Teen Leadership “X”perience

Teen Leadership “X”perience is a program for Fayetteville High Juniors to gain a better idea and exposure of the community through day long activities over a nine month period. They will visit many areas of our diverse community and the purpose is to cultivate future leaders in our community.

### Levels of Sponsorship

**Presenting Sponsor: \$1000** (one available) Premier placement of company logo in advance publicity about program, recognition on class manuals and in Chamber publication, CEO/Representative recognized with opportunity to speak at graduation ceremony.

**Orientation Retreat & Graduation Sponsor: \$500** (one available for each) Recognized on signage at event and in Chamber publication announcing applications, new class and graduation, company brochure/literature can be distributed during retreat and at Graduation. CEO/Representative recognized at ceremony.

**Class Session Sponsor: \$250** Recognized on session agendas, signage and listed in Chamber publication announcing applications, new class and graduation.

**Schedule:** October – **Press Conference/Orientation**, November – **Social Services**, December – **Business & Industry**, January – **Healthcare**, February – **Government & Law**, March – **Quality of Life**, April - **A Call to Action**, April – **Graduation**.



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## 2009 Construction Industry Appreciation Night

### Levels of Sponsorship

**Presenting Sponsor: \$2500** (one available) As the Presenting Sponsor your company logo will be prominently displayed on pre-event publicity, invitations, event signage, in the Chamber newsletter, weekly event emails, chamber webpage about event and event program. The sponsor will also receive a 3x6 display table, and two reserved tables for 8 in a premier location. The presenting sponsor's CEO/Representative will be seated at the head table and will be recognized for brief remarks.

**Gold Sponsor: \$1000** Company logo listed on pre-event publicity including invitations, event signage, Chamber newsletter, chamber webpage for event, weekly event emails and event program. Sponsors will also receive a 3x6 display table, and reserved table for 8 and recognition from the podium.

**Silver Sponsor: \$750** Company listed on weekly event emails, Chamber newsletter, event signage, chamber webpage for event, event program, a 3x6 display table, and reserved table for 8 and recognition from the podium.

**Bronze Sponsor: \$500** Company listed on event signage, Chamber newsletter and event program. Sponsors will also receive a 3x6 display table.

**Display Tables: \$200** (twenty available). A 3x6 display table that showcases your company at event.

**Table: \$250** reserved table of 8.



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## 2009 FC of C Annual Meeting

Each year in December, we hold our Annual Meeting to recognize members for their achievements both professionally and personally for the contributions they have made to the Chamber and community. Dinner, a featured speaker, and awards are just some of the highlights of this event.

### Levels of Sponsorship

**Presenting Sponsor: \$5000** (one available) The presenting sponsor's logo will be prominently displayed on publicity and signage about the Fayetteville Chamber of Commerce Annual Meeting. The sponsor's logo is recognized in the Chamber newsletter to advertise the event, prominently displayed on the Chamber Events webpage and included in the weekly upcoming events emails. The sponsor's CEO/Representative is seated at the head table and the company will enjoy two reserved tables of 8.

**Gold Sponsor: \$2000** (three available) The sponsor's logos will appear in publicity and signage about the Fayetteville Chamber of Commerce Annual Meeting. The sponsor's logo is recognized in the Chamber newsletter to advertise the event, prominently displayed on the Chamber Events webpage, and included in the weekly upcoming events emails. The sponsor will enjoy one reserved table for 8 and recognition from podium as a sponsor.

**Silver Sponsor: \$1000** The sponsor's logo will appear in publicity and signage about the Fayetteville Chamber of Commerce Annual Meeting. The sponsor's logo is recognized in the Chamber newsletter to advertise the event. The sponsor will enjoy one reserved table for 8.

*Annual Meeting continued:*

**Bronze Sponsor: \$500** The sponsor's logo will appear on event signage and in the Chamber newsletter. The sponsor will receive 4 tickets to the event.

**Table: \$400** reserved table of 8.

**Tickets: \$40**

**2009 Sponsorship Agreement**  
Fayetteville Chamber of Commerce  
123 West Mountain, Fayetteville, AR 72702-4216

Sponsor Information

Company \_\_\_\_\_

Contact for Questions \_\_\_\_\_

Billing Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship

Name of Event \_\_\_\_\_

Amount of Sponsorship \_\_\_\_\_ Level \_\_\_\_\_

Special Instructions \_\_\_\_\_

Billing Information

\_\_\_\_\_ Cash      \_\_\_\_\_ Check      \_\_\_\_\_ Bill Account

Visa/MC/Discover # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name appearing on card \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

Chamber Rep \_\_\_\_\_ Date \_\_\_\_\_

Please feel free to call with any questions:

Kelley Atchley

Membership Coordinator

479-521-1710

\*All sponsors from previous year have the first rights to exclusive sponsorships.